



Client: **Unibail Rodamco**

## **Porte de Versailles, Paris**

---

**Client**

Unibail Rodamco

**Construction Cost**

estimated £500million

**Key dates**

Feasibility study October 2009

**Project Design Team**

JMF Chartered Architects  
(Masterplanners)



Feasibility study for a mixed-use development at Porte de Versailles in Paris undertaken in conjunction with a UK based Executive Architect.

The project site is currently occupied by Paris Exhibition Hall 1 and the Palais des Sport.

The project brief was to include public and private realm residential apartments, office space, retail shopping centre, associated car parking and maximum open public space.

To maximise the site potential the residential blocks were 12 storey, with the office element also 12 storey flanking the adjacent Pariferique, with two stories of basement car parking, with a subterranean shopping centre and the public space located on the roof of the shopping centre accessed up a gently graded slope.

The massing of the buildings and the public routes through the development were based on the density and urban grain of the site's context. This resulted in a contemporary yet "Parisian" masterplan.

*For more information please contact James Firth on 07790 019248.*

